



Dear Friend,

The Carter County Junior Livestock Show is an annual event that brings together youth livestock exhibitors from across Carter County and presents an opportunity for these young agriculturalists to exhibit their sheep, goat, swine and cattle projects. Livestock exhibition in 4-H and FFA plays an integral part in fostering responsibility and preparing these young leaders for the future and their careers, both in and outside of the agriculture industry.

The Carter County Junior Livestock Show is a nonprofit organization and event. The support of donors ensures we are able to put on a successful event, as well as reward these exemplary individuals for their hard work. The monetary awards received by these exhibitors for their prize winning animals go towards their livestock projects for the next year, or in the case of high school seniors, could provide financial assistance for their collegiate endeavors if they so choose.

In an effort to encourage further fundraising initiatives, the Carter County Saddle & Sirloin Committee was formed in 2016. As a committee, we were extremely excited to host our newest fundraising venture, The Boots & Bowties Valentine's Day Ball, in February 2017. In its first year, the event raised over \$30,000 to contribute to the Junior Livestock Show. In 2019, the Saddle & Sirloin Committee assumed the responsibility of the primary fundraising arm for the CCJLS. The 2023 Boots & Bowties Ball brought in just over \$65,000!

This year, the 21+ event will be held February 10, 2024 at the Ardmore Convention Center. Attendees will be treated to an evening of fun including a live country band, delicious steak dinner and open bar. We will have a variety of both silent and live auction items donated by area businesses and individuals, as well as some one-of-a-kind items built by the local FFA chapters. All proceeds will go directly towards the 2024 Carter County Junior Livestock Show to be held February 27 - March 1.

We have high hopes for this fundraising effort in its eighth year and its potential to grow in the years to come. We invite you to join us as a sponsor of this exciting event! In addition to supporting the agriculture youth of Carter County, a sponsorship is an excellent means of exposure for your organization or business. Sponsorships also include your attendance at the event, along with some added perks. Please see the attached page for a detailed description of sponsorship levels.

We appreciate your consideration, and look forward to hearing from you soon!

Chloe Jones
Carter County Saddle & Sirloin Committee



BOOTS & BOWTIES BALL SPONSORSHIP LEVELS

TOP HAND | \$1200

- Reserved full table (seating for 8)
- Starts the buffet line
- Logo on all printed materials pertaining to event
- Sign with logo on table and verbal recognition during event

TRAIL BOSS | \$600

- Reserved half table (seating for 4)
- Sign with logo on table and verbal recognition during event

TRAIL BLAZER | \$300

- 2 reserved seats
- Name plates at seats and verbal recognition during event

*We will also accept a number of in-kind sponsorships. If this is something that interests you, please inquire.

If you are interested in a sponsorship for this event, please fill out and return the attached sponsorship form.

Chloe Jones
325.642.7171
chloe@chloephotog.com



SPONSOR INFO

Business/Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Mailing Address: _____

Sponsorship Level: _____

Please return this form along with a check, payable to **CCJLS**.

Mail to: Carter County Saddle & Sirloin Committee
c/o Chloe Jones
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Ardmore, OK 73402

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