



Dear Friend,

The Carter County Junior Livestock Show is an annual event that brings together youth livestock exhibitors from across Carter County and presents an opportunity for these young agriculturalists to exhibit their sheep, goat, swine and cattle projects. Livestock exhibition in 4-H and FFA plays an integral part in fostering responsibility and preparing these young leaders for the future and their careers, both in and outside of the agriculture industry.

The Carter County Junior Livestock Show is a nonprofit organization and event. The support of donors ensures we are able to put on a successful event, as well as reward these exemplary individuals for their hard work. The monetary awards received by these exhibitors for their prize winning animals go towards their livestock projects for the next year, or in the case of high school seniors, could provide financial assistance for their collegiate endeavors if they so choose.

In an effort to encourage further fundraising initiatives, we formed the Carter County Saddle & Sirloin Committee in 2016. As a committee, we were extremely excited to host our newest fundraising venture, The Boots & Bowties Valentine's Day Ball, a 21+ event featuring live music, dinner & drinks, and silent and live auctions, in February 2017. Since its inception, this event has raised \$35,000-\$65,000 annually for the CCJLS. In 2019, the Saddle & Sirloin Committee assumed the responsibility of the primary fundraising arm for the CCJLS, so the success of this fundraiser is imperative to the success of the livestock show.

This year's Boots & Bowties Ball will be held February 10, 2024 at the Ardmore Convention Center. All proceeds will go directly towards the 2024 Carter County Junior Livestock Show to be held February 27 - March 1.

We are in need of donated items for the silent and live auctions. Examples include home decor items, recreational/hobby items, gift baskets, and experiences such as hotel stays, spa packages, concert or sporting event tickets, etc. In addition to supporting the show, a donation can provide an excellent means of exposure for your organization or business. As a 501(c)(3), your donations to the CCJLS may be considered tax-deductible to the extent allowed by law.

We appreciate your consideration.

Thank you,

Chloe Jones  
Carter County Saddle & Sirloin Committee